



Knowledge Train Announces Charity Donation to Tiny Tickers in London on 24th June 2024

June 24, 2024

City of London, England -

Knowledge Train, a leader in project management training in the UK, has made a significant charity donation to Tiny Tickers, a charity dedicated to improving the lives of babies with serious heart conditions. Announced in London on the 24th of June 2024, this philanthropic gesture highlights the company's commitment to corporate social responsibility and addresses an urgent need, as over 6,000 babies in the UK annually are born with critical heart defects, many of which go undetected. This partnership not only sheds light on the plight of these young patients but also underlines Knowledge Train's alignment with its core values, particularly in supporting impactful social causes.

Simon Buehring, Managing Director of Knowledge Train, emphasized the company's dedication to societal concerns, stating, "Our collaboration with Tiny Tickers is an extension of our mission to influence positive change beyond our business horizon. This initiative is a reflection of our workforce's commitment to life-changing causes and aligns with our ethical mandate to give back to communities in meaningful ways." This statement reaffirms Knowledge Train's strategic approach to corporate social responsibility, ensuring that their business success is harmoniously linked with social welfare, particularly in supporting critical healthcare advancements for the most vulnerable.

For more details on how Tiny Tickers aids in the detection, care, and treatment of babies with heart conditions, visit Tiny Tickers. This collaboration not only highlights the importance of early detection and improved healthcare for newborns but also encourages others in the business community to consider how they might contribute. Knowledge Train's decision to support Tiny Tickers serves as a call to action for other corporations to leverage their resources and influence to create significant societal improvements. Their ongoing donations are pivotal in funding the charity's initiatives, providing essential support to continue and expand these lifesaving services.

Sevcan Yasa, Marketing Manager at Knowledge Train, further explained the impact of this partnership: "By supporting Tiny Tickers, we aim to bring attention to the critical early stages of life where proper health assessments can mean the difference between life and death." To learn more about Knowledge Train's values and their other social responsibility activities, visit Knowledge Train. This commitment illuminates the broader scope of corporate responsibility, emphasizing that beyond profit margins, the real value lies in positively impacting human lives, particularly those unable to advocate for themselves, such as infants with severe health challenges.

The implications of this partnership extend beyond immediate financial support; they forecast a future where corporate support can drastically tilt the odds in favour of health outcomes for newborns with heart conditions. As companies like Knowledge Train continue to integrate corporate social responsibility into their business models, it could set a precedent, encouraging other companies to follow suit. This shift is likely to foster a more collaborative approach between the corporate sector and healthcare charities, potentially leading to broader improvements in healthcare awareness and intervention strategies, which are critical for early diagnosis and treatment.

For further information about Knowledge Train and their dedication to social causes, please visit their website at Knowledge Train. Here, visitors can explore the numerous ways in which the company embeds its core values into its daily operations and the impactful changes these efforts bring to both the community and industry standards. Their ongoing commitment provides a roadmap for how businesses can meaningfully engage with and support vital charitable initiatives.

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Knowledge Train

Since 2005, Knowledge Train has helped individuals and organizations improve their project, programme, and change management capabilities, hone their product development skills, improve their business performance, and achieve greater business Agility.

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